



**LSE G**

## First Research

**Mergent** and **First Research** have partnered to deliver you critical knowledge tools that equip you with the targeted understanding of industry information.

First Research's Industry Profiles are essential for industry research, enhancing presentations and for quickly learning a company's key business issues.

First Research connects you to industry reports quickly and efficiently.

# First Research

**First Research** provides access to over 1,000 industry segments from the very large to small and niche like food trucks, microbreweries etc. Breaks down the industry into segments easily navigated by students allowing them to focus their research.

With over 500 Industry Profiles covering 1000 industry segments, First Research enhances any library's business collections, is a great resource for classroom curriculum and discussion and serves as a terrific resource in a career services office.

## Use Cases Include:

Students- Industry analysis/research

Company Project

Public Library- Entrepreneurs research on current or future business

Career Centers use the resource to assist students with job seeking. Incumbents use the Call Prep Questions to ready for interviews, ensuring they are as up to date on the industry news and information.



Search for First Research Reports

## START PAGE /SEARCH REPORTS

0 Results

Clear All

View Results

Search for Reports

Title:

Add

Report Text:

Add

D&B Hoovers Industries [\(change\)](#):

Browse

Search Term

Use Keyword Search to find results that contain your search term. For more targeted results combine or exclude search terms by applying the Boolean Operators AND, OR and AND NOT. Place quotations around your search term to find documents that contain that exact phrase.

Add

### From the Start Page (Search Reports)

Searches can begin with:

- **TITLE** (of a report),
- **TEXT** (within a report)
- **INDUSTRY** (SIC, NAICS) *use the Drop Down menu to access code trees*
- **SEARCH TERM** using a Key Word – *use this feature for targeted searches by applying the **BOOLEAN OPERATORS***

**The RESULTS COUNTER (upper left) will display the number of reports available.**

**Once selections are in place, use VIEW RESULTS to see the associated reports.**

## SAMPLE SEARCH: SEARCH TERM



Search for First Research Reports

2 Results

[Clear All](#)

[View Results](#)

**Using the SEARCH TERM(s)  
Diamonds and Manufacturing,  
there are 2 results**

### Search for Reports

Title:

[Add](#)

Report Text:

[Add](#)

D&B Hoovers Industries [\(change\)](#):

[Browse](#)

### Search Term

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x Diamonds and manufacturing

[Add](#)

# SAMPLE SEARCH: RESULTS PAGE

**D&B First Research** Search Reports Browse Report Categories ?

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SEARCH CRITERIA Clear All

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Search Term

Diamonds and manufacturing

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## First Research Reports

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2 Results

Sort By: Relevance

FIRST RESEARCH REPORT  
**Jewelry Manufacturing**  
FirstResearch  
22-Aug-2023

FIRST RESEARCH REPORT  
**Oil & Gas Field Equipment Manufacturing**  
FirstResearch  
22-Aug-2023

< 1 of 1 > Go to Page:

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## SAMPLE SEARCH: INDUSTRY REPORT

**Industry Overview**

Industry Description

Quarterly Industry Updates

Executive Insight

Challenges, Trends & Opportunities

Call Prep Questions

Financial Information

Industry Websites & Acronyms

Industry Codes

[← Back to Results](#)

### Industry Overview

#### Jewelry Manufacturing

**Fast Facts**

Companies in this industry manufacture jewelry, silverware, and items such as compacts and cigarette cases from precious metals, gemstones, and other materials. Major companies include James Avery Artisan Jewelry, Richline Group, and Tiffany & Co (all based in the US), as well as Bulgari (Italy), Cartier (France), Kingold Jewelry (China), PANDORA (Denmark), and Swarovski (Austria).

The global jewelry market was valued at about \$340 billion in 2022, according to Grand View Research. The US, China, and India are the largest jewelry markets. Demand for diamond and gold jewelry in China and India will fuel much of the industry's growth over the next several years.

The US jewelry manufacturing industry includes about 2,000 establishments (single-location companies and units of multi-location companies) with combined annual revenue of more than \$7 billion.

[View A Glossary of Acronyms](#)

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**Industry Growth Rating** MEDIUM

LOW MEDIUM HIGH

Reflects snapshot of industry performance vs. industry risk over the next 12 to 24 months relative to other U.S. industries, along with short descriptions of vital demand and risk factors influencing the industry. Use to quickly determine the overall projected health of an industry.

- Demand: Depends on consumer income
- Need efficient operations and cost controls
- Risk: Economic health and precious metal prices impact spending

[View Financial Information](#)

[View Challenges, Trends & Opportunities](#)

**Industry Indicators**

US manufacturers' shipments of miscellaneous durable goods, an indicator of demand for jewelry, rose 1.6% year-to-date in April 2023 compared to the same period in 2022. US personal income, which drives how much consumers might spend on jewelry, rose 5.4% in April 2023 compared to the same month in 2022. US retail sales for general merchandise stores, a potential measure of jewelry demand, increased 3.9% in the first nine months of 2023 compared to the same period in 2022.

Select the PDF icon to  
Download the Report

Powered by First Research

The MENU allows you to navigate to specific sections of the Report

# CHANGE SEARCH STRATEGY: BROWSE REPORT CATEGORY

D&B First Research Search Reports **Browse Report Categories** ?

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Search for First Research Reports

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0 Results Clear All View Results

**Search for Reports**

Title:  Add


Report Text:  Add

D&B Hoovers Industries (change):  Browse

**Search Term**  
Use Keyword Search to find results that contain your search term. For more targeted results combine or exclude search terms by applying the Boolean Operators AND, OR and AND NOT. Place quotations around your search term to find documents that contain that exact phrase.

Add

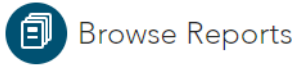
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## BROWSE REPORT CATEGORY



**Expand the Industry Sectors to reveal sub-sectors.**

**Report for selected Industry Sub-Sector will open to report.**

**Use the SEARCH REPORTS to return to the Start Page**

### Reports by Category



Expand All | Collapse All

- > **Construction and Real Estate (43)**
- > **Finance and Insurance (32)**
- > **Food and Agriculture (58)**
- > **Healthcare (35)**
- > **Manufacturing (141)**
- > **Public Services, Education, and Recreation (47)**
- > **Retail (58)**
- > **Services (88)**
- > **Technology and Communications (55)**
- > **Transportation, Energy, and Storage (71)**
- > **Wholesale (24)**

- ▼ **Construction and Real Estate (43)**
      - Architectural & Engineering Services
      - Architectural & Structural Metals Manufacturing
      - Architectural Services
      - Building Material Dealers
      - Cement & Concrete Product Manufacturing
      - Commercial Real Estate Brokerage
      - Commercial Real Estate Brokerage & Management
      - Commercial Real Estate Management
      - Construction Machinery Manufacturing
      - Drywall, Plaster, Acoustic & Insulation Contractors
      - Electric Power Transmission, Distribution & Marketing
      - Electrical Contractors
      - Engineering Services
      - Exterminating & Pest Control Services
      - Framing Contractors
      - Heavy & Civil Engineering Construction
      - Highway, Street & Bridge Construction Contractors
      - Homeowner Associations
      - Landscaping Services
      - Lumber Wholesalers

# Thank you

For more information about First Research or other Mergent products:

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