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FOR IMMEDIATE RELEASE

CONTACT:

Sheila O'Connor

Executive Director, Office of Public Affairs

402-457-2733

soconnor7@mccneb.edu

mccneb.edu

Books are Treats to encourage child, adult literacy

OMAHA, Neb. — Metropolitan Community College, the Old Market Business Association and Metro are collaborating for Books are Treats, a Halloween focused book giveaway event on Sunday, Oct. 25, 1–4 p.m., at 11th and Howard streets.

The event will bring books via a Metro bus to the Old Market Trick or Trick event. The public is invited to browse the books in a library-like setting and take home up to three books for free. Fiction and nonfiction books are available for all ages and reading levels.

Through events like Books are Treats, MCC encourages literacy among adults and families.

“Literacy is one of the important factors of education and through events like this we hope to strengthen literacy in the surrounding community,” said Jim Grotrian, executive vice president at MCC.

The book donation stems from the work of MCC Foundation board member Terry McMullen, a branch owner of AIT Worldwide Logistics/Omaha and president of Cargo Zone LLC. MCC’s community engagement department assists to organize the books for distribution.

The event will be staffed by volunteers from MCC and the Lutheran Family Services AmeriCorps program. AmeriCorps is a federally funded program that places volunteers in service positions throughout our community.

As part of the event, children can visit Old Market businesses to trick or treat. For more information, visit mccneb.edu.

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Metropolitan Community College, accredited by the Higher Learning Commission, is a comprehensive, public community college that offers affordable, quality education to all residents of Dodge, Douglas, Sarpy and Washington counties. Founded in 1974, MCC has the

largest enrollment out of six community colleges in Nebraska and is the second largest postsecondary institution in the state. MCC serves more than 40,000 unique credit and noncredit students.