



Metropolitan Community College
40 YEARS OF EXCELLENCE

mccneb.edu | 402-457-2400

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FOR IMMEDIATE RELEASE

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Literacy, fun focus of book giveaway event

OMAHA, Neb. — Metropolitan Community College, the Old Market Business Association and Metro are collaborating for Books are Treats, an all treats and no tricks Halloween book giveaway event on Sunday, Oct. 26, 1–4 p.m. at 11th and Howard streets.

The event will bring books via a Metro bus to the Old Market Trick or Trick event. The public is invited to browse the books in a library-like setting and take home up to three books for free. Fiction and nonfiction books are available for all ages and reading levels.

Through events such as this, MCC encourages literacy among adults and families who may not be aware of the literacy services available in Omaha. Staff members from the Literacy Center, a partner in the event, will be available to provide information on services the center offers to help adults improve literacy skills.

“Reading is the cornerstone for success in education,” said MCC president Randy Schmailzl. “Providing books to children at an early age plants the seeds for lifelong learning.”

The book donation stems from the work of MCC Foundation board member Terry McMullen, a branch owner of AIT Worldwide Logistics/Omaha and president of Cargo Zone LLC. MCC’s community engagement department assists to organize the books for distribution.

As part of the event, children can visit Old Market business to trick or treat. For more information, visit mccneb.edu.

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Metropolitan Community College, accredited by the Higher Learning Commission, is a comprehensive, public community college that offers affordable, quality education to all residents of Dodge, Douglas, Sarpy and Washington counties. Founded in 1974, MCC has the largest enrollment out of six community colleges in Nebraska and is the second largest

postsecondary institution in the state. MCC serves more than 40,000 unique credit and noncredit students.